CAPRIHANS INDIA LTD.

CSR Newsletter 2022-2023 (2nd Edition)



Our esteemed founders, Mr. Mohan Bhandari and Mrs. Nutan Bhandari, believe in the immense responsibility that comes with running a successful business. They recognise that our purpose extends beyond profits, which is why they have made corporate social responsibility (CSR) an integral part of our company.

By investing in meaningful CSR activities, we strive to make a positive impact on the communities we serve. By engaging in CSR, we not only support those in need but also foster a culture of social responsibility and promote happiness among our employees.

We have collaborated with government schools to support children between the ages of 8 to 14. Through this collaboration, we have discovered that many of these children lack access to the opportunities and resources that can help shape a brighter future for them. In response to this issue, we are focusing on implementing a life skills education programme. This programme encompasses socio-emotional development, value education, health and hygiene, reading skill development, meditation, and yoga.

The aim of this programme is to create a platform for underprivileged children to develop essential life skills that will help them succeed in the future. We firmly believe that investing in the education and well-being of these children is not only our responsibility but also a way to give back to society.

The core objective of our CSR is to become an effective facilitator and mentor for the children and enable them to crystallise and realise their dreams to build their world.



In our latest CSR newsletter, we highlighted several activities that we organised. One of our key accomplishments was the successful organisation of a blood donation camp. Additionally, during our CSR Day, we hosted engaging competitions and captivating performances that not only entertained but also raised awareness about our CSR initiatives.

Furthermore, we conducted enlightening introductory sessions in government schools, with the aim of inspiring and educating young minds. Through these activities, we actively involved our employees, their families, and government schools, fostering a sense of community and collaboration.

The Reading Club is a Corporate Social Responsibility (CSR) initiative aimed at promoting literacy,



developing curiosity, fostering intellectual growth, and encouraging social interactions in government schools. As part of this initiative, we have collaborated with our employees to conduct reading clubs in these schools, utilising our mobile library initiative.

The primary objective of the Reading Club is to instil a love for reading among students and improve their overall literacy skills. By organising reading sessions and providing access to a diverse collection of books, we aim to create an engaging and interactive learning environment for the students.

Here's how the Reading Club works:

- 1. <u>Collaboration with Employees:</u> We encourage our employees to actively participate in this initiative by volunteering their time and resources. Employees who are passionate about education and reading serve as mentors and facilitators for the reading clubs. In our recent session, our team members Mr. Vitthal Mankar, Mr. Sameer Dange, and Mr. Rajendra Petakar were actively involved. They planned the session very well and shared a captivating story about the establishment and importance of sanctuaries. They also engaged the students in interactive and activity-based discussions on how we can protect these sanctuaries. The session conducted by them was highly engaging, and the students were delighted and very happy with it.
- 2. <u>Mobile Library:</u> We have a mobile library equipped with wooden boxes containing a wide range of books suitable for different age groups and reading levels. Each box contains 100 books.
- 3. <u>Reading Sessions:</u> Our employees volunteered to conduct these reading sessions. The sessions are interactive and designed to foster a love for reading. Students are encouraged to explore various genres, discuss books, and share their thoughts and opinions.
- 4. <u>Book Borrowing System:</u> Students are provided with the opportunity to borrow books from the mobile library to read. A simple book borrowing system is implemented, ensuring that students can access books even outside of the reading club sessions.
- 5. <u>Supplementary Activities:</u> In addition to reading sessions, the Reading Club organises various supplementary activities to enhance the overall reading experience. These activities include storytelling sessions, book discussions, and literary contests.

Through the collaborative efforts of our employees and the support of the school community, we strive to empower students with the lifelong skill of reading and contribute to their overall academic success.





School Sessions



As part of our CSR initiatives, we conducted sessions with these children focusing on the overall theme of relationship building and tone setting, with an emphasis on both intrapersonal and interpersonal skills. By conducting these sessions, our aim was to foster healthy communication habits among the children, cultivate a culture of kindness and empathy, and help them recognise and develop their own skills. These sessions provided a foundation for building positive relationships, both with oneself and with others, and contributed to the overall growth and well-being of the children.

Summer Camp

We organised a 4-day Summer Camp at Ranmala School, one of the government schools where we are implementing our CSR initiatives. Despite the ongoing summer vacation, we received an overwhelming response from the school principal, teachers, and students. Over the course of these 4 days, we achieved an impressive average attendance rate of 93% among the students. This attendance rate highlights the significant interest and engagement of the students in our Summer Camp program.

The primary objective of our Summer Camp was to provide children with positive and enriching experiences that foster the development of life skills and encourage them to explore new areas of knowledge during their summer vacation.

During the 4-day program, we facilitated interactive group activities, discussions and games. The activities aimed to develop their social skills, artistic skills, teamwork, and communication. Experts from the Swaroopwardhini Organization and our employees were invited to engage with the children.





To promote physical fitness, we organised physical activities and taught relaxation techniques like meditation and deep breathing. We also introduced a calligraphy session conducted by our team members, Mr. Limbaji Gawali and Ms. Priyanka Bhalerao. The session was highly informative and engaging, and the students were enthusiastic about learning more about calligraphy. We provided them with all the necessary materials for calligraphy, including books and pencils. Through various artistic activities, the children were encouraged to express themselves and nurture their creativity.

We were honoured to have the esteemed presence of Mrs. Nutan Bhandari, Mrs. Ruchi Bhandari, and Mr. Rohan Bhandari, who graciously encouraged the children. Their guidance and insights deeply resonated with everyone in attendance. Both the children and school staff were genuinely delighted and expressed sincere gratitude for their invaluable time and unwavering support in all our CSR activities.

Throughout the program, We fostered a spirit of exploration, encouraging children to learn new skills, embrace novelty, and enjoy their summer vacation.

Our Upcoming CSR Events:

We are excited to announce our upcoming Corporate Social Responsibility (CSR) activities and invite you to join us in making a positive impact on our community. Here are the details of our planned events, and we encourage all enthusiastic volunteers to sign up and be a part of this endeavour.



We warmly welcome volunteers from diverse backgrounds, regardless of their expertise or experience. Embracing our social responsibility, we wholeheartedly invite you to join us on this incredible journey. To register your interest or learn more about these events, please reach out to our CSR and HR team. We have also formed a dedicated CSR Committee with representatives from various departments and teams. Feel free to reach out to them as well. We kindly request interested individuals to sign up in advance, allowing us to plan accordingly and ensure the resounding success of each event.









Together, let us continue to inspire, empower, and uplift the lives of those in need, fostering positive change and creating a lasting impact.