

Bilcare's CSR Newsletter

2022



Bilcare CSR

While we were busy catering to customer needs globally, our focus remained consistent to achieve the welfare and progress of the community surrounding our workplace. The core thought of our CSR development of children as they are catalyst of change for a brighter tomorrow. We focus our efforts in development of rural children who are deprived of appropriate resources. In addition, we are building bridges by engaging our employees and their families in this endeavour.

The core objective of team Bilcare is to become an effective facilitator and mentor of these children and enable them in crystallising and realising their dreams to build their world.

Blood Donation Campaign

Every year, on the occasion of the death anniversary of late Mr. Harakchand Bhandari, we organise a blood donation camp in collaboration with Sahyadri Hospital. This year we donated 70 blood bags. The purpose of this blood donation camp is to raise awareness among people about the importance of donating blood and to create an environment where people become more aware of their social responsibility.



Blood
Donation
Campaign

Quote

"Thinking is the capital, Enterprise is the way,
Hard Work is the solution."

APJ Abdul kalam.



Music Performance by our employees children

Bilcare CSR Day

At Bilcare, we celebrated November 14th, which is Children's Day, as our CSR day. We created a larger platform to recognise and applaud children, teachers, and our employees.

We had a number of events and competitions planned for our employees' children as well as students from public schools. We applauded the event winners and gave the opportunity to the best performers to showcase their talent in front of everyone.

On this occasion, we launched a book donation campaign in which our employees can donate one or more books to our mobile library project on their birthdays because such a small gesture can have a significant impact on the lives of children.

We felicitated the principals of government schools with a token of appreciation for their support and efforts towards the cause.

Mrs. Nutan Bhandari Madam shared an overview of our CSR journey and encouraged all of our employees to get involved in this valuable cause. Mr. Mohan Bhandari, sir, shared his experiences with us and guided us on the way forward. They guided and inspired us to pursue the cause with more enthusiasm and energy. After the inspiring words of our leaders, we understand the potential impact of this endeavour.



CSR way forward...



Launch of book donation campaign



Government school principal's felicitation



Award distribution



Our Judges Panel



On CSR Day, we presented awards to the winners in various categories, gave them certificates of achievement, and gave the best performer the opportunity to perform in front of everyone. This was an inspiring experience for the audience and a great opportunity for the winners to share their stories and accomplishments.



Competitions

We organised multiple competitions for these children, including singing and instrumental music, drawing, essay writing, "best out of waste," etc. All participants were so enthusiastic and talented that they confidently displayed their art.

As we all know, choosing the best performers is the most difficult part of any competition; therefore, we invited judges from various departments to ensure that they had a fair opinion and possessed a variety of skill sets and expertise in specific art forms, allowing them to justify the competition and select the best winner. It was a difficult task for the judges, as all the participants were very talented and enthusiastic. Our judges were so supportive throughout the process. They provided advice and constructive feedback to the participants in order to help them improve.

School Program

We are focusing on children aged 8 to 14, from government schools, who will be our country's future leaders. We are focusing on a life skills education programme that includes socio-emotional development, value education, health and hygiene, reading skill development, meditation, yoga, and different kinds of competitions.

The aim of this programme is to build life skills among these young children that will help them develop their emotional strength and inculcate in them the values that are needed for a successful future.

We are carrying out these sessions in collaboration with our CSR team, experts, and employees.

